

# BARNSELY METROPOLITAN BOROUGH COUNCIL

North Area Council:  
25<sup>th</sup> July 2016

Agenda Item: 3

Report of the  
North Area Council Manager

## NAC Opportunities for Young People – Project Development Update

### 1.0 Purpose of Report

To update the North Area Council on the progress that has been made by the working group to develop a project to meet the priority – *Opportunities for Young People*.

### 2.0 Recommendation

- 2.1 That the North Area Council note the service outline attached, appendix 1
- 2.2 That the North Area Council will plan to sign off the detailed specification at the September meeting.
- 2.3 Procurement can then take place in the autumn.

### 3.0 Background

- 3.1 Following the Area Council Meeting on Monday 4<sup>th</sup> April it was agreed that although the Area Council have been very pleased with the Summer Internship project and can see that it has produced good outputs and exciting outcomes, the Area Council would like to explore a more targeted piece of work.
- 3.2 On the 25<sup>th</sup> April Cllrs Burgess, Cherryholme, Grundy, Platts, Tattersall and Rosie Adams met with representatives from the Young People's Skills and Enterprise Service and Targeted Intervention Advice and Guidance (TIAG) including David Benbow, Jeff Townend, Chris Sorby and Angela Lomax for a workshop. The BMBC Core offer, existing gaps in provision and projects that have been observed to work well were discussed. At the end of which North Area council representatives had identified that they would like to develop a project that is specifically aimed at re-engaging young people who have triggered the Risk of NEET (Not in Education, Employment or Training) Indicator (RONI). It is hope this would enable preventative action to be taken and help improve life chances for the young people who meet the criteria.
- 3.3 A project proposal was developed to meet the needs identified in 3.2, please refer to appendix 1.
- 3.4 On the 18<sup>th</sup> May the Councillor working group reconvened and were again supported by specialist officers. The project proposal was tabled by Chris Sorby and a very productive discussion took place. The working group were supportive of the proposal and agreed for it to be placed on the

agenda for the Area Council on the 6<sup>th</sup> June. It was acknowledged that to procure a provider who can evidence success in this field and who can ensure quality, skills and commitment over 18 months -2years the anticipated value of the contract would require further consideration.

- 3.5 At the Area Council Meeting on the 6<sup>th</sup> June members indicated that they were happy with the project proposal and agreed to the project being developed in more detail prior to a decision to procure the service.
- 3.6 The Area Manager met with Chris Sorby and Angela Lomax shortly after the area council meeting to plan two further development sessions: 7<sup>th</sup> July with representatives from the schools, 23<sup>th</sup> July with Education Welfare Managers.

#### **4.0 Project Proposal**

Please find the outline service specification attached, appendix 1.

#### **5.0 Coproduction and Contract Management**

- 5.1 It has been acknowledged that to ensure this project is successful ongoing knowledge, support and advice will be needed from the Skills, Enterprise and Employment Service.
- 5.2 It is therefore recommended that development, procurement and contract management is conducted jointly for the duration of the project to maximise the likelihood of success.

#### **6.0 Area Council Input**

- 6.1 Contract Value: approximately £50,000 per annum (Accommodating: two part time staff, plus contract management, activities and overheads.)
- 6.2 Contract Length: One year, plus one year. With the option to extend and break clauses incorporated in the contract.
- 6.3 Price : Quality Split for procurement: 20:80

#### **7.0 Procurement Timeline**

- 7.1 The Procurement Officer aligned to the Area Councils has been notified of the project proposal and will need to be included in the development for the specification and tender documents.
- 7.2 Intention is that the opportunity should be advertised in the October 2016.
- 7.3 Anticipating that the contract will be let in early 2017
- 7.4 Contract will commence in May 2017.

#### **8.0 Risks**

- 8.1 Level of school engagement. To reduce this risk it has been suggested that a steering group be introduced that will meet at regular intervals to share operational information and keep the stakeholders engaged.
- 8.2 Overlap with other core services: Education Welfare, Stronger Families. It is proposed that other stakeholders are involved in the identification of suitable programme participants.
- 8.3 Schools may object to the withdrawing of the Summer Internship 2014, 2015, 2016 provision, which has been very well received.
- 8.4 The identified cohort will be challenging and this may have implications on engagement and retention for a provider.

## **9.0 Next Steps**

- 9.1 It has been agreed that the Members who have been involved in the process remain as a steering group, ensuring connectivity with the Area Council.
- 9.2 The Area Manager intends to meet with representatives from Troubled Families, Youth Offending Team and the Family Intervention Service.
- 9.3 Partners (Inc. relevant schools and Education Welfare) will need to have site of the draft specification prior to a tender advert being placed. This will need to take place mid-September 2016.

Officer Contact:  
Rosie Adams

Tel. No:  
01226 773583

Date:  
13<sup>th</sup> July 2016

## Appendix 1:

### North Area Council Commissioning

#### PRIORITY: Opportunities for Young People

#### PROJECT: Positive Progressions –Stronger Futures (2017/18)

### PROJECT OVERVIEW AND SCOPE OF SERVICE

#### 1. INTRODUCTION

- 1.1 Work with 20 Y10 pupils during the summer break and then into the following Y11 academic year. The group will be made up of young people disengaged from learning and at risk of becoming NEET. The young people will be identified in conjunction with participating schools and the local authority using the Risk of NEET Indicator (RONI). Participants will reside in or attend schools within the North Area Council Area. This includes the Wards of Darton East, Darton West, Old Town and St. Helens. The programme will engage with difficult to reach young people and help ensure they make the most of their remaining time in secondary education and make a positive progression into an appropriate Post 16 learning opportunity and then beyond.

#### 2. BACKGROUND AND CONTEXT

- 2.1 The last 12 months has seen a significant reduction in 16-18 NEET (Not in Education Employment and Training) figures. In Q4 2016 the percentage was 4.4%. However challenges remain. In 2015 our Annual Activity Survey which captures the first destinations of the Y11 leavers showed that only 1.1% of young people were NEET but by the end of Q4 2016 that had risen to 1.9%. The same period return also shows NEET percentages for the Y13 cohort at 5% and Y14's at 6%.

Research indicates that those vulnerable to drop out are likely to have previously been disengaged or non- attenders and those with low GCSE attainment. It can therefore be concluded that increased and improved support for this group of young people Pre16 in Y10 and 11 will increase retention Post16 and reduce NEET figures medium to long term.

In addition with schools now having a legal duty to provide IAG support to all its pupils but without additional funding it is often the disengaged cohort that provide the most significant challenge. By providing funding to deliver the intensive support Pre16 that this group requires and by ensuring improved coherence with existing services particularly at points of transition we can ensure better into learning and retention outcomes Post 16 and reduced NEETs 16-18.

### 3. STRATEGIC VISION AND PRIORITIES

#### 3.1 **Vision and Values**

Barnsley MBC's Vision is to '***Work together for a brighter future, a better Barnsley***'

**Our Values** include :

Working Together

- We work as "One Council" to do the best that we can for our customers and communities
- We build partnerships and work with others to achieve the best for Barnsley
- Share skills knowledge and good practice, encouraging and supporting others to do the best they can
- Encourage innovation and creativity

Honesty

- We always say what we mean. Most of all we are reliable, fair and true
- Communicate honestly, openly and effectively enabling people to question, challenge and offer ideas for different and improved ways of working
- Involve and gain consensus of those affected by decisions and actions
- We are responsible and accountable for our actions

Excellence

- We are committed to quality and value for money
- We learn from our successes and mistakes
- We are flexible, adaptable and respond positively to change

Pride

- We are proud to support our communities to make Barnsley a better place
- Take pride in the job that we do and how we perform, recognising and celebrating successes and achievements

#### 3.2 COUNCIL PRIORITIES AND OUTCOME STATEMENTS

In developing and delivering this service, the provider should ensure that it is contributing to the Council's Corporate priorities and outcome statements as outlined below.

<p>A Thriving and Vibrant Economy</p>	<p>Create more and better jobs and good business growth</p> <p>Increase skills to get more people working</p> <p>Develop a vibrant Town Centre</p> <p>Strengthen our visitor economy</p> <p>Create more and better housing</p>
<p>People Achieving their Potential</p>	<p>Every child attends a good school</p> <p>Early, targeted support for those that need it</p> <p>Children and adults are safe from harm</p> <p>People are healthier, happier, independent and active</p>
<p>Strong and Resilient Communities</p>	<p>People volunteering and contributing towards stronger communities</p> <p>Protecting the Borough for future generations</p> <p>Customers can contact us easily and use more services online</p>

**4. SPECIFIC AIMS AND OBJECTIVES OF THE PROJECT, INCLUDING SOCIAL VALUE**

**4.1 AIM**

This is a programme aimed at Yr10 and then into Yr11 students who are dis-engaged from learning and are at risk of becoming NEET. It is focussed on supporting young people to improve their school attendance, gain qualifications and progress into and remain in further learning Post-16.

**OBJECTIVES**

Individuals

1. Improve attendance by an agreed % from the end of Year 10 until the end of Year 11
2. Ensure GCSE target grades are achieved and in some cases exceeded
3. Ensure progression into Post-16 learning
4. Stay in Post-16 learning for at least 12 months

#### Organisation

1. Contribute to the achievement of the councils 2020 NEET target of 3.8%
2. Participating schools improve their NEET/Not Known/In Learning performance
3. 100% of participants in learning as of November 2018
4. 95% of participants retained in learning as of April 2019
5. 90% of participants retained in learning as of October 2019

#### 4.2 Social Value Indicators

- Increased number of economically active young people
- Enable young people to take personal responsibility for their own career development and future employability
- Contributing to improved employment prospects for young people by engaging the local business community in this project
- Establish good working relationships within the local business community
- Contribution to the development of strong local networks
- Stronger, more cohesive communities
- Reduction in social isolation and increased social inclusion
- Sustainable development of communities to promote their independence (self-help), ability to thrive and resilience
- Local spend
- The provider will ensure that all persons employed to deliver the contract are as a minimum paid the national 'living wage'.
- Increase the number of people involved in local volunteering.

## 5. THE SERVICE/ACTIVITIES TO BE DELIVERED

- 5.1 Facilitation of the project from initiation to evaluation. The successful bidder will be required to work with key partners including the Area Council (via the Area Chairs and Area Managers), Barnsley TIAG Service and schools to –
- Produce a comprehensive delivery plan
  - Identification of 20 young people who will take part in the programme with the support of partner agencies.
  - Engage with programme participants
  - Produce an personal development plan for each young person which will be reviewed at regular intervals throughout the contract
  - Deliver a programme of activities during the school summer holidays. These will be tailored to the needs of the young people on the programme. These should include a combination of functional skills and physical activity. Ideally these activities will be linked to the BMBC I Know I Can Competencies.
  - At the start of year 11, individual KIT meetings will commence.
  - Delivery of an activity programme throughout half terms and holidays.
  - Spring Term will include business meetings with participants
  - Summer Term will involve joint working with BMBC's TIAG to prepare for exams and post 16 transition
  - In association with BMBC's TIAG team track and support young people into their first post 16 destination.
  - 1 to 1 support for preparation and attendance at interviews
  - November 2017 onwards continued tracking of destinations to evaluate retention levels
  - Produce an personal development plan for each young person which will be reviewed at regular intervals throughout the contract
  - Assist the students to develop a personalised five year aspirational plan that will help to map out how they will work towards their own positive destination on completion of the project.
  - The programme will recognise and celebrate participation and achievement.
  - Provide an evaluation of the programme and report on its impact

The service will be available to young people from across the North Area Council's geographic area (Electoral Wards include: Darton East, Darton West, Old Town and St Helens).

Provider to determine dates and delivery schedule during summer holiday period 2017 and throughout the academic year 2017/18.

We welcome innovative ideas and suggested best practise linked to successful delivery of this proposal. Please give consideration to sustainability and the projects legacy.

## 6. TARGET GROUPS AND ACCESSIBILITY

- 6.1 The Barnsley MBC Targeted Information Advice and Guidance Service (TIAG) together with the local secondary schools will predetermine the cohort of up to 30 young people that the provider will be responsible for working with. The young people will have scored highly on the Risk of NEET Indicator (RONI), will benefit from this intervention and will either live or attend school within the North Area. These schools include Darton College, Carlton Community College, Holy Trinity and Horizon Community College.

The provider is expected to work with 20 young people for the duration of the project. It is recommended that the provider commence delivery with approximately 25 students. Building rapport with the client group will be essential, as will preparatory work with schools and engagement of parents/ carers to ensure the programme time is used to best effect. Retention rates will be monitored as a key performance indicator for the contract.

## 7. LOCATION AND AREA

- 7.1 Any group provision must be easily accessible by public transport and would ideally be within the North Barnsley Area or Barnsley Town Centre.

## 8. HOW WILL THIS WORK HELP TO IMPROVE THE LOCAL AREA

- 8.1 This project will use a holistic approach to re-engage young people who are not achieving their potential in year 10. It will improve the likelihood of these students completing year 11. This should help to make the transition post year 11 smoother and reduce the number of young people from this cohort become economically inactive after the age of 18 years.

## 9. PERFORMANCE MEASURES

<b>9a Outcomes</b> <i>(What good, benefit, change are you expecting to achieve as a result of the service or activity being delivered?)</i>		
<i>(state outcome)</i>	<i>(evidence)</i>	<i>(Evaluation Methodology)</i>
Improved personal aspirations	Link to IKC Competencies	Provider to determine
Behaviour in school	Link to IKC Competencies	Provider to determine
Increased confidence	Link to IKC Competencies	Provider to determine

Improved self esteem	Link to IKC Competencies	Provider to determine
Improved emotional intelligence	Link to IKC Competencies	Provider to determine
Increased positive communication	Link to IKC Competencies	Provider to determine
Develop a positive relationship with work internship providers, who would be prepared to participate in a future programme	Evidence of networking and engagement	Provider to determine
<b>9b Outputs (collectables)</b> <i>(Easy to measure actions, units, events that tell us how much, how many or how often)</i>		
<i>(Output)</i>	<i>(Target Number)</i>	<i>(Supporting Evidence)</i>
Personal development plan	Tailored to individual young person	Examples of plans
Improved school attendance-individual % targets set	Tailored to individual young person	Benchmark each young person on entry to the programme and map progress against this indicator.
Exam result targets achieved (improved attainment compared with predicted grades)	Tailored to individual young person	Benchmark each young person on entry to the programme and map progress against this indicator.
Individuals make a positive progression into post 16 learning	Tailored to individual young person	Benchmark each young person on entry to the programme and map progress against this indicator.
% targets for NEET/Not Known set for the group as a whole	??%	Benchmark the group on entry to the programme and map progress against this indicator.
Number of students successfully engaged with programme	20	Engagement and attendance records
Number of young people retained by programme	20	

Summer internship to be delivered over summer 2016	135 students places	Learner plans
Development of five year plans tailored to the needs of students	135 plans	Learner plans
Provider will design a 'staying in touch plan' that will conclude when GCSE results are received.	To accommodate 135 young people	Provider to determine. Information to be available in the evaluation report.
<b>9c Milestones (Indicative)</b>		
<i>(Activity/Action)</i>	<i>(By When)</i>	
Place tender advert	Mid October 2016	
Tender Return	Mid November 2016	
Tender Evaluation	w/c 12 <sup>th</sup> December 2016 (PQQ w/c 5 <sup>th</sup> Dec)	
Interview	w/c 16 <sup>th</sup> January 2017	
Tender Report and Approval to Award		
Standstill period and feedback	(10 calendar days)	
Issue Letter of Intent / Contract	31 <sup>st</sup> January 2017	
Initial meeting with schools	w/c 27 <sup>th</sup> February (straight after February half term)	
Provider to determine delivery schedule.		

